



Midlands

Haseley Office Centre
Firs Lane, Haseley
Warwick
CV35 7LS

Tel: 01926 485504
Fax: 01926 485537

NATIONWIDE DATA COLLECTION – PRIVACY STATEMENT

Policy Scope

This policy applies to all data that the company holds relating to identifiable individuals, which can include, but is not limited to:

- Names of individuals
- Postal Addresses
- Email Addresses
- Telephone Numbers
- Personal Likeness
- Vehicle Registration Plate Data

How We Get The Personal Information And Why We Have It

Nationwide Data Collection (NDC) work as a Data Processor for our clients, who remain the Data Controllers. Any personally identifiable data is collected on their behalf.

All of the personal information we process is collected by us in the form of traffic surveys conducted on site, either by direct interviews with the public, or by the use of overt camera systems.

Our clients use the information that we collect in different ways, such as:

- Large scale traffic data collection for Central Government, for example the National Road Traffic Census carried out by the Department for Transport,
- In order to build traffic computer models, such as those used for road improvement schemes,
- to assist in planning applications.

NDC does not share information with any party other than our immediate clients. The exception to this would be for Law Enforcement, should we receive a written request.

Under the UK General Data Protection Regulation (UK GDPR) and the General Data Protection Regulation 2018, the lawful bases we rely on for processing this information are:

- Your consent, which is always obtained during direct interview surveys.
- We have a legal obligation.
- We need it to perform a public task.
- Our client has a legitimate interest.



How We Store Your Personal Information

In accordance with our company terms and conditions survey data is stored as follows:

- Unless otherwise specified by the client, data sheets, interview forms and video footage are stored for a period of 3 months from the completion of the survey, after which time the raw data will be destroyed.
- NDC is obliged to store PID relating to accounts, finances and payroll for six years in accordance with HMRC's guidelines, <https://www.gov.uk/running-a-limited-company/company-andaccounting-records>

"You must keep records for 6 years from the end of the last company financial year they relate to"

Subject Access Requests

All individuals who are the subject of PID held by NDC are entitled to:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing - You have the the right to object to the processing of your personal information in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights.

If an individual contacts the company requesting this information, this is called a Subject Access Request (SAR). Requests from individuals should be made by email, and NDC will aim to provide the relevant data within 14 working days.

Please contact us at enquiries@nationwidedatacollection.co.uk if you wish to make a request.

NDC will always verify the identity of anyone making a SAR before handing over any information.

In certain circumstances the Data Protection Act allows PID to be disclosed to law enforcement agencies without the consent of the data subject. Should such a request be made NDC will disclose the requested data.



Company Registrations

NDC are registered with the Information Commissioners Office (UK) – Registration Number Z1633744, and the Data Protection Commissioner (Ireland) – Registration Number DP62-x-7735372.

How To Complain

If you have any concerns about our use of your personal information, you can make a complaint to us at enquiries@nationwidedatacollection.co.uk

You can also complain to the ICO / DPC if you are unhappy with how we have used your data.

For UK citizens

The ICO's address:
Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF
Helpline number: 0303 123 1113
ICO website: <https://www.ico.org.uk>

For Irish citizens

The DPC's address:
Data Protection Commission
21 Fitzwilliam Square South
Dublin 2
D02 RD28
Ireland
Helpline number: 01 7650100 / 1800437 737
DPC website: <https://www.dataprotection.ie/>

Signed by Managing Director of Nationwide Data Collection

A handwritten signature in black ink, appearing to read 'C. J. O'Regan', is written over a horizontal line.

November 2025