



## Choose NDC for Quality, Reliability and Unrivalled Experience

### Nationwide Data Collection

Nationwide Data Collection (NDC) has four regional offices in the UK comprising of a Scottish office located in Glasgow, a Northern office in Ossett, this office also houses our specialist video division. A Midlands office located in Warwick; our ATC division is based at this office. We also have a Southern office in Greenwich, London.

We have two regional offices in Ireland, these are located in Dublin and Athlone. We also have a European office in the Netherlands which is located in Deventer.

All of these offices are proud to provide a quality data collection service to public and private sector clients.

NDC possesses a depth and breadth of technical resources to address any scale of data collection project with particular experience being available in the following areas:

- Manual traffic counts
- Automatic traffic counts
- Roadside interview surveys
- Video surveys and analysis
- Pedestrian counts and interviews
- Cycle surveys
- Journey time surveys
- Radar speed surveys
- Parking surveys
- Public transport surveys
- ANPR (vehicle registration surveys)
- Drone surveys
- Household interview surveys
- Market research



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### Manual traffic counts

Nationwide Data Collection (NDC) undertakes manual traffic counts on a regular basis throughout the year. We have a vast pool of reliable and experienced traffic surveyors who undertake classified counts of every description at survey sites in the UK and Ireland. All survey staff are carefully selected from our existing register of experienced enumerators. NDC temporary staff are always of neat & tidy appearance and instructed to be polite at all times to members of the public. NDC always ensure manual traffic count surveys are managed by an experienced survey supervisor.

### Automatic traffic counts

NDC has an extensive stock of Automatic Traffic Counters (ATC) to cater for the most demanding requests from clients. We have dedicated technicians who are fully trained in the installation of traffic counters in accordance with all relevant Health & Safety and traffic management procedures. NDC generally installs equipment manufactured by MetroCount, this enables us to provide clients with a wide choice of data that can be collected by pneumatic tube. Where pneumatic tube installations are not possible, we have an alternative range of Radar traffic recorders to gather similar data.

### Pedestrian counts and interviews

NDC staff regularly undertake pedestrian count and interview surveys throughout the UK and Ireland. All NDC site staff are fully trained to ensure they are familiar with the survey questionnaire and the reasoning behind it. NDC staff are of neat appearance and instructed to be polite at all times to members of the public. It is standard practice within NDC that surveyors are managed by experienced supervisors.

### Video surveys and analysis

NDC offers the largest and most versatile video data collection service to traffic consultants in the UK and Ireland. We undertake video surveys on a daily basis which range from individual priority junctions to major motorway interchanges. Our camera systems are independently equipped and powered so that they can be installed virtually anywhere. NDC video technicians have developed unrivalled expertise in the specialist area of video data collection.

### ANPR (vehicle registration surveys)

NDC routinely undertake ANPR (vehicle registration surveys) as part of area wide origin & destination surveys where vehicle routes or journey time data needs to be identified. Vehicle registration surveys are also conducted to identify parking duration of stay either on-street or in car parks. Vehicle registration surveys are undertaken by a variety of means including ANPR (Automatic Number Plate Recognition) systems, video cameras and data loggers, the methodology applied will reflect the complexity of the survey and the client's objectives. The subsequent analysis of vehicle registration data can be very demanding, NDC has developed bespoke software to ensure survey reports are produced in accordance with the specified needs of the client.

### Public transport surveys

NDC regularly undertakes public transport surveys of every description. We have conducted numerous rail, bus and air passenger interview surveys throughout the UK & Ireland. In addition to passenger interview surveys, we also undertake passenger flow counts and observation surveys to assist rail, bus and airport authorities in service planning and operational matters. The surveys vary in scale from a single location to several hundred locations. The survey methodology employed includes manual, video and electronic data capture.

### Cycle surveys

NDC undertakes cycle counts and interview surveys on a regular basis throughout the year. We have an experienced pool of traffic surveyors who conduct cycle counts and interviews of every description. We also have specialist automatic cycle recorders and video equipment to provide continuous data collection at survey sites in the UK and Ireland.



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### Journey time surveys

Nationwide Data Collection (NDC) undertakes journey time surveys of every description to cater for client's requirements. The range of surveys undertaken by NDC includes conventional moving observer surveys, video surveys and comprehensive GPS surveys. The subsequent survey analysis and reporting is always tailored to the project requirements to ensure clients receive meaningful and relevant data.

### Parking surveys

NDC staff have extensive experience of undertaking parking surveys of every description within the UK and Ireland. Parking surveys generally comprise of accumulation surveys where parking demand is recorded at given intervals or duration of stay surveys to provide detailed information relating to the length of time vehicles are parked. NDC also undertake parking interview surveys either by direct interviews or via self-completion questionnaires.

### Radar speed surveys

NDC regularly undertakes radar speed surveys at locations throughout the UK and Ireland. The surveys are undertaken by trained technicians to ensure clients are provided with reliable data. All radar speed surveys are undertaken in a discrete manner to avoid influencing driver behaviour which could lead to biased survey data.

### Roadside interview surveys

NDC have extensive experience of conducting roadside interview surveys in the UK and Ireland. We have unique experience of operating under rigorous traffic conditions and have developed procedures to ensure that survey data is obtained in a safe and efficient manner. All roadside interviews are organised in accordance with the procedures laid down in the current edition of the Traffic Signs Manual. Particular attention is paid to safety in the design of the site plus the survey operation to ensure that delays to drivers are kept to a minimum whilst still aiming to achieve a satisfactory interview sample.

### Drone surveys

NDC undertakes drone surveys to record driver behaviour, parking activity or extensive queues where conventional traffic surveys cannot meet a client's requirements. All surveys are conducted by specialist staff in accordance with CAA regulations.

### Household interview surveys

NDC undertake household interview surveys in the UK & Ireland. All household interview surveys are organised in accordance with the procedures and standards detailed in the Market Research Society Code of Conduct, the surveys are always overseen by senior staff who are members of the MRS. The safety of the interview staff is a prime concern when undertaking surveys of this nature, NDC has stringent procedures in place to minimise the risk to interviewers whilst operating on site.

### Market research

NDC undertake Market Research exercises in the UK & Ireland. The range of surveys provided includes direct interviews at specified on-street locations or at strategic locations such as motorway service stations, shopping centres and sports arenas. We also undertake self-completion questionnaire distribution and analysis. All Market Research is organised in accordance with the procedures and standards detailed in the Market Research Society Code of Conduct, the surveys are always overseen by senior staff who are members of the MRS. The safety of the interview staff is a prime concern when undertaking surveys of this nature, NDC has stringent procedures in place to minimise the risk to interviewers whilst operating on site.



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### Nationwide Data Collection: Offices

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